

CAPABILITY STATEMENT

Velma@itsthinkzilla.com
(888) 509-1145

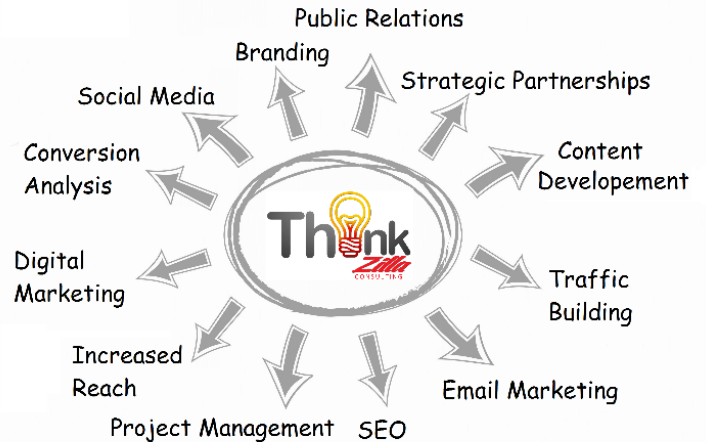


Who We Are

ThinkZILLA Consulting provides businesses and organizations with innovative solutions to grow audiences and increase their reach in the community and around the globe. By creating the right strategic blend of digital marketing, communications, and advertising campaigns our clients yield a great Return on Investment (ROI)

Core Competencies

- ✓ Marketing
- ✓ Diversity Initiatives
- ✓ Public Relations
- ✓ Brand Development
- ✓ Multi- Cultural Strategy
- ✓ Strategic Partnerships
- ✓ Project Management
- ✓ Communications
- ✓ Relationships
- ✓ Success



Differentiators

- ✓ We Have a Track Record of Excellence
- ✓ We Take pride in client satisfaction, ensuring measurable results.
- ✓ Nationwide Database of 400k Plus individuals ready to learn about your product or service.
- ✓ Our clients receive the benefits of a full-service diversity driven consulting firm.
- ✓ Years of experience in breaking new brands while building & growing existing businesses.

Experience

- ✓ AMC Film “BLINK” – Over 1 Million Combined Impressions and media value in 90-day period. National Corporate Partnerships
- ✓ University of Phoenix- Implementation and execution of Nationwide Diversity Initiative (The Bridge Summit)
- ✓ 2017 Super Bowl - Strong Community Engagement Activation, 3000 plus attendees, National Media Awareness

Past Clients



Business Information

ThinkZILLA PR & Consulting Group, LLC
3355 Lenox Rd #750
Atlanta, Ga 30326
Structure: LLC
Ownership: Small Business, Women Owned
Tax Id: 81-4774286
Certifications: WOSB

Contact Information

POC: Velma Trayham – Founder & CEO
E: Velma@itsthinkzilla.com
T: 888-509-1145
Social Media:
<https://www.facebook.com/thinkzillaPrGro>
[up https://twitter.com/thinkzilla](https://twitter.com/thinkzilla)
<https://www.instagram.com/thinkzilla/>

NAICS Codes:

- ✓ 541613
- ✓ 541820
- ✓ 561920
- ✓ 541810
- ✓ 926110