



# CAPABILITY STATEMENT

**Thinkzilla PR & Consulting Group**  
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## COMPANY PROFILE

Founded in 2013, **Thinkzilla** is an award-winning creative communications firm that helps companies increase profitability, broaden their market, and cast a wider net of influence through data driven marketing, web design, and communication strategies. We create a more meaningful connection with your customers by leveraging your marketing efforts with proven strategies that work. Thinkzilla's clients range from government agencies, corporations, and small businesses.

## CORE COMPETENCIES

- Integrated Marketing Strategy
- Branding, Web Design & Development
- Market Research
- Public Relations
- Marketing Consulting

## DIFFERENTIATORS

- Service: To prioritize our clients needs by providing the highest quality of service working to fulfill their needs in an efficient and professional manner
- Excellence: Providing Excellent Customer Service held at the highest Standards
- Value: Provide best overall value to our clients
- BBB Accredited with A+ Rating
- Over 15 Years' Experience in High Growth Marketing Solutions
- Top Marketing Company Award 2018
- Minority Owned Company
- Unmatched Creativity, Diverse Perspectives



## NAICS CODES

- 541820-Public Relations Agencies
- 561920-Convention and Trade Show Organizers
- 541490-Other Specialized Design Services
- 541512-Computer Systems Design Services
- 541850-Outdoor Advertising
- 541890 Other Services Related to Advertising
- 512110-Motion Picture & Video Production
- 541430-Graphic Design Services
- 541511-Custom Computer Programming Services
- 541613-Marketing Consulting Services
- 541860-Direct Mail Advertising
- 541910 Marketing Research and Public Opinion Polling

## PAST PERFORMANCE

- **University of Phoenix** - ThinkZILLA designed, implemented and marketed one of the largest community engagement initiatives in the US. (The Bridge Summit)
- **Atlanta Airlines Terminal Company** - ThinkZILLA worked with AATC to raise awareness of the company activities. Our highly effective strategic communications campaign garnered credibility, awareness, and trust that delivered results.
- **Jive Juice Company** - Thinkzilla worked with Jive Juice company to develop a world class brand by creating a Mobile friendly Responsive Website and logo Development with Data Analytics and SEO resulting in a successful launch and a partnership with a National Food Chain



## COMPANY SNAPSHOT

- Tax ID: 81-4774286
- Socio Economic Status: WOSB
- Ownership: Small Business, Women Owned, Minority Owned
- DUNS# 081094699
- Certifications: Women-Owned Small Business, NMSDC-MBE
- CAGE Code: 853B2